

Member Services

Development and External Relations			
Staff Name	Primary Areas	Secondary Areas (Back-up)	Committees, WGs, TFs, PNs
Val Sheehan Director of Development and External Relations	<ul style="list-style-type: none"> • Branding • Resource and business development • Strategic partnerships • Membership Development 	<ul style="list-style-type: none"> • Development • Communications • Programs 	
Jodi Samuels Deputy Director of Development & Training	<ul style="list-style-type: none"> • CPCA Grants – prospects, review & analysis, development, management • Training • Branding, TCE partnership support, training, website updates • Research – content development, concept papers • Grant Tracker + • Letters of Support 	<ul style="list-style-type: none"> • Communications • Editing/proofreading • Conference planning teams • Resource development • Outreach & Enrollment 	
Kearsten Shepherd Deputy Director of Communications and Events	<ul style="list-style-type: none"> • Branding • Social Media Strategy • External Communications • Speech writing and research • Website 	<ul style="list-style-type: none"> • Media Relations • Marketing • Events • Advocacy Efforts • Sponsor relations 	
Janneh Johnson Associate Director of Events & Sponsorship	<ul style="list-style-type: none"> • Conferences/events/tradeshows management & logistics • Sponsorship program • Branding & marketing • Collateral • Sourcing/creative 	<ul style="list-style-type: none"> • Sponsorship report updates • Website content for events, sponsorship, & affiliate membership 	<ul style="list-style-type: none"> • Annual Conference planning committee w/Board workgroup
Erin Perry Associate Director of Training	<ul style="list-style-type: none"> • In-person trainings • Training needs assessment • Content expert contracts and management • Conference content and speaker management • iMis event registration 		
Kelly Cimino	<ul style="list-style-type: none"> • Marketing of business and service lines • Vendor/sponsor relations 	<ul style="list-style-type: none"> • Social Media • Branding 	<ul style="list-style-type: none"> • Marketing & Communications Peer Network

Associate Director of Marketing & Branding	<ul style="list-style-type: none"> • Website & collateral materials • Health Center Careers 		
Tiffany Ruvalcaba Senior Training Producer	<ul style="list-style-type: none"> • Web-based Trainings • On-Demand web page • Training requests from staff • iMis event registration • Training tracking • CalChat 		
Jana Castillo Project Coordinator	<ul style="list-style-type: none"> • Outreach & Enrollment • Branding • Training & events support • Social media & marketing support • Research/analysis projects 		<ul style="list-style-type: none"> • Outreach & Enrollment Peer Network
Mary Jordan Administrative Coordinator	<ul style="list-style-type: none"> • Admin support to DER team • Exhibitor/sponsorship program coordination/cultivation • CPCA Resource Guide • Member Services website content • Weekly Update • iMis Expo module • Catering for small groups and Board of Directors Meetings 	<ul style="list-style-type: none"> • Member inquiries • CH+ email & Call Center • Admin support to Branding Team 	<ul style="list-style-type: none"> • Outreach & Enrollment Peer Network

Health Center Operations

Staff Name	Primary Areas	Secondary Areas (Back-up)	Committees, WGs, TFs, PNs
Ginger Smith , Director of Health Center Operations	<ul style="list-style-type: none"> • PPS / Reimbursement Issues • Revenue Cycle Management Program • Partnership with Seamless Medical • DHCS Liaison 	<ul style="list-style-type: none"> • Managed Care • Billing • Provider Enrollment 	
Cindy Keltner , Deputy Director of Health Center Transformation	<ul style="list-style-type: none"> • Capitated Pilot Preparedness Program (CP3) Implementation • Payment Reform Readiness/Practice Redesign 	<ul style="list-style-type: none"> • Data • Social Determinants of Health • 	<ul style="list-style-type: none"> • CP3 CFO Group
Meghan Nousaine , Assistant Director of Health Center Operations	<ul style="list-style-type: none"> • PPS / Reimbursement Issues • Social Determinants of Health • HRSA Liaison for HCO 	<ul style="list-style-type: none"> • Compliance • Oral Health • Emergency Preparedness 	<ul style="list-style-type: none"> • Chief Financial Officer PN
Tina Canupp , Associate Director of Health Center Transformation	<ul style="list-style-type: none"> • Capitated Pilot Preparedness Program (CP3) TA coordination and delivery 	<ul style="list-style-type: none"> • Social Determinants of Health 	<ul style="list-style-type: none"> • CP3/CMO Workgroup • CP3 Curriculum Design Team • CP3 Steering Committee • Readiness Checklist
Bao Xiong , Associate Director of Health Center Operations	<ul style="list-style-type: none"> • Billing • Revenue Cycle Management Program 		<ul style="list-style-type: none"> • Billing Managers PN
Allie Budenz , Associate Director of Quality Improvement	<ul style="list-style-type: none"> • Quality Improvement Behavioral Health • Practice Transformation (<i>interim</i>) • Patient Centered Health Home Recognition (<i>interim</i>) • 2703/Health Home Program (<i>interim</i>) 		<ul style="list-style-type: none"> • SQIC • Behavioral Health PN (<i>interim</i>) • PCHH Work Group (<i>interim</i>)
Lucy Moreno , Data Informaticist	<ul style="list-style-type: none"> • Data Analytics • DRVS • CP3 Implementation 	<ul style="list-style-type: none"> • Quality Improvement from Data Analytics • Data/HIT vendor liaison 	
Nenick Vu , Senior Program Coordinator, Managed Care	<ul style="list-style-type: none"> • Credentialing • Managed Care • Health Plan Engagement 		

Emili LaBass , Senior Program Coordinator of Health Center Operations	<ul style="list-style-type: none"> • Oral Health • Emergency Preparedness 	<ul style="list-style-type: none"> • Quality Improvement 	<ul style="list-style-type: none"> • Dental Directors PN • Emergency Preparedness PN
Vacant , Senior Program Coordinator of PCHH & Integrated Care	<ul style="list-style-type: none"> • Practice Transformation • Patient Centered Health Home Recognition • 2703/Health Home Program 		<ul style="list-style-type: none"> • Behavioral Health PN • PCHH Work Group
Emily Shipman , Senior Program Coordinator of Health Center Operations	<ul style="list-style-type: none"> • Compliance • HIPAA • Licensing & Certification/OSHPD 3 • Provider Enrollment 	<ul style="list-style-type: none"> • Quality Improvement 	<ul style="list-style-type: none"> • Compliance Officer PN
Nataly Diaz , Senior Program Coordinator	<ul style="list-style-type: none"> • Workforce • Human Resources 		<ul style="list-style-type: none"> • Human Resources PN • Workforce Task Force
Nicole Key Senior Administrative Assistant	<ul style="list-style-type: none"> • Administrative support for HCO Director & Health Center Operations • HRSA award letters • RCM support • DHCS support 		
Charlotte Reische Senior Administrative Assistant	<ul style="list-style-type: none"> • Administrative support for Health Center Operations • CP3 support • PCHH support • Workforce 		