WHAT OUR SPONSORS ARE SAYING

"We thoroughly enjoy these events to learn more about what is going on for FQHCS and how we can better serve them and THEIR populations."

"Great organization with amazing culture committed to patient care and health equity."

"Excellent exposure."

CALIFORNIA STATE PROFILE STATS

NUMBER OF MEMBERS

1,844 FEDERALLY QUALIFIED HEALTH CENTERS

PATIENT POPULATION

1 OUT OF 6 CALIFORNIANS ARE SERVED BY COMMUNITY HEALTH CENTERS

MOST COMMUNITY SERVICES PROVIDED

- OUTREACH
- COMMUNITY EDUCATION
- CASE MANAGEMENT

ENCOUNTERS **32.2 MILLION+**

UNIQUE PATIENTS **6.7 MILLION+**

AUDIENCE REACH

- **14,500** AVERAGE MONTHLY WEBSITE VISITORS
- **27,000** FOLLOWERS ACROSS 7 PLATFORMS
- **23,000** AVERAGE MONTHLY IMPRESSIONS

TO LEARN MORE ABOUT SPONSORSHIPS, EMAIL SPONSOR@CPCA.ORG

2027 ANNUAL SPONSORSHIP PACKAGES



California Primary Care ASSOCIATION

EXTEND YOUR BRAND IDENTITY

with a strong, visible presence throughout the year.

PACKAGES AT A GLANCE

LEVEL	ULTIMATE $45,000	PLATINUM $35,000	PREMIER $25,000
CONFERENCES			
Exhibit Booth ✦ Includes: Prime Location, 6 ft. Table, 2 Chairs	**Annual Conference + ALL Events**	**Annual Conference + 2 Boutique Conferences**	**Annual Conference QTC & CELC**
Complimentary Registrations	6	4	2
Priority Booth Placement at Annual Conference	1st Wave	2nd Wave	3rd Wave
30-Second Sponsor Video at (1) Boutique Conference	✦		
MARKETING TO MEMBERS			
Logo Recognition in Weekly Update	✦	✦	✦
Sponsor Highlight in Weekly Update	✦	✦	
Recognition Letter from CPCA CEO to Members	✦	✦	✦
Complimentary Pre-Attendee List	✦	✦	✦
One Branded Item Distributed at One CPCA Event	✦	✦	
Complimentary Post-Attendee List	✦		
EDUCATION			
Quarterly Policy & Priorities Roundtable *New!*	✦		
Webinar	2 Webinars	1 Webinar	1 Webinar

ALL PACKAGES INCLUDE:

- ✦ Recognition in All Conference Materials
- ✦ Social Media Announcement Recognition
- ✦ Logo and Link on CPCA Homepage
- ✦ Annual Sponsor Recognition on Booth
- ✦ Annual Report Special Recognition
- ✦ Sponsor Recognition in Online Training Portal

UPCOMING EVENTS

CPCA's boutique events focus on specialized content to a niche health center audience, and offer a unique opportunity for one-on-one networking in an intimate setting.

QUALITY & TECHNOLOGY CONFERENCE (QTC)

FEBRUARY 17-18, 2027

SAN JOSE, CA

ATTENDEES: *200+*
AUDIENCE: *CHC Executives, CMOs CIOs, IT Directors, Clinical Leadership, Quality Improvement Staff, Care Team Members, and PCHH Initiative Champions*

FINANCIAL CONFERENCE

JUNE 2-3, 2027

PALM SPRINGS, CA

ATTENDEES: *300+*
AUDIENCE: *Billing Managers,Patient Account Managers, CFOs, CEOs, and CHCFinance, Accounting and Operations Personnel*

CLINICAL EXCELLENCE & LEADERSHIP CONFERENCE (CELC)

JUNE 20-22, 2027

SCOTTSDALE, AZ

ATTENDEES: *150+*
AUDIENCE: *Clinicians, Executive Directors, State and Regional Primary Care partners, and Board Members from community and migrant health centers from Arizona, California, Hawaii, Nevada, and the Pacific Islands*

✦ ANNUAL CONFERENCE ✦

OCTOBER 21-22, 2027 — **SAN DIEGO, CA**

ATTENDEES: *700+*
AUDIENCE: *Executive Leadership, Clinicians, Policy and Legislative Advocates, State & Regional Primary Care Partners, Health Plans, and other key decision makers in community health.*

FEATURED SPONSOR BENEFITS

- **Weekly Update Recognition:** Our weekly email distributed to CPCA members.
- **Sponsored Webinar:** Host a one-hour webinar promoted by CPCA to our members.
- **Quarterly CPCA Policy & Priorities Roundtable:** Your organization is invited to a quarterly briefing with CPCA staff featuring updates and discussion around key state priorities.
- **30-Second Sponsor Video:** Sponsor-provided 30-second video shown at one boutique conference during an exhibitor networking break or reception, depending on the conference. Video content must be reviewed and approved by CPCA in advance

Sponsor representatives must be registered by the applicable conference registration deadline. Onsite registration will not be available for sponsor teams.