WHAT OUR SPONSORS ARE SAYING

"Very impressed with the audience and their excitement for the exhibitors. The exhibitors were also so engaging with each other, and several connections were made. We look forward to participating next year!"

"A memorable and valuable experience for all involved."

"Can't wait for the next one!"

CALIFORNIA STATE PROFILE STATS

NUMBER OF MEMBERS

1,844 FEDERALLY QUALIFIED HEALTH CENTERS

PATIENT POPULATION

1 OUT OF 6 CALIFORNIANS ARE SERVED BY COMMUNITY HEALTH CENTERS

MOST COMMUNITY SERVICES PROVIDED

- OUTREACH
- COMMUNITY EDUCATION
- CASE MANAGEMENT

ENCOUNTERS **32.2 MILLION+**

UNIQUE PATIENTS **6.7 MILLION+**

AUDIENCE REACH

- **14,500** AVERAGE MONTHLY WEBSITE VISITORS
- **27,000** FOLLOWERS ACROSS 7 PLATFORMS
- **23,000** AVERAGE MONTHLY IMPRESSIONS

TO LEARN MORE ABOUT SPONSORSHIPS, EMAIL SPONSOR@CPCA.ORG

2027 CONFERENCE SPONSORSHIP PACKAGES



California Primary Care ASSOCIATION

EXTEND YOUR BRAND IDENTITY

and marketing capabilities with a strong, visible presence at a single CPCA conference.

PACKAGES AT A GLANCE

LEVEL	CHAMPION	LEADER	PARTNER	SUPPORTER	FRIEND	ALLY
Cost	$55,750	$35,750	$25,750	$15,750	$10,750	$8,250
CONFERENCE & EXHIBITING						
Exhibit Booth	Prime Booth	Prime Booth	Prime Booth	Prime Booth	Prime Booth	No Booth
Complimentary Registration	10	8	6	4	3	2
Reserved Table at Meals	Both	Both	One			
Sponsor Conference Reception	✦					
SPONSORSHIP RECOGNITION						
Recognition on Event Webpage	✦	✦	✦	✦	✦	✦
Recognition in the Powerpoint	✦	✦	✦	✦	✦	✦
Social Media Recognition	✦	✦	✦	✦	✦	✦
Recognition in Event Marketing Emails	✦	✦	✦	✦	✦	✦
Sponsor Recognition on Booth	✦	✦	✦	✦	✦	
Sponsor an Educational Session	✦	✦				
Sponsor a General Session	✦					
30-Second Highlight Video in Conference Marketing Email	✦					
MARKETING TO MEMBERS						
Complimentary Pre-Attendee List	✦	✦	✦	✦	✦	✦
Complimentary Post-Attendee List	✦					
Sponsor-Provided Materials To Be Distributed at Conference	✦					

STANDARD EXHIBITOR PACKAGE:

- ✦ 6 ft. Table
- ✦ Two Chairs
- ✦ Wastebasket
- ✦ ID Sign
- ✦ Printed Attendee List (Received in Exhibitor Package On-site)
- ✦ Organization Listed on the Conference Webpage

	Boutique Conference	**Non-profit rate:*
	$6,000	$4,250
	Annual Conference	
	$7,000	$5,000

UPCOMING EVENTS

CPCA's boutique events focus on specialized content to a niche health center audience, and offer a unique opportunity for one-on-one networking in an intimate setting.

QUALITY & TECHNOLOGY CONFERENCE (QTC)

FEBRUARY 17-18, 2027

SAN JOSE, CA

ATTENDEES: *200+*
AUDIENCE: *CHC Executives, CMOs CIOs, IT Directors, Clinical Leadership, Quality Improvement Staff, Care Team Members, and PCHH Initiative Champions*

FINANCIAL CONFERENCE

JUNE 2-3, 2027

PALM SPRINGS, CA

ATTENDEES: *300+*
AUDIENCE*: Billing Managers,Patient Account Managers, CFOs, CEOs, and CHCFinance, Accounting and Operations Personnel*

CLINICAL EXCELLENCE & LEADERSHIP CONFERENCE (CELC)

JUNE 20-22, 2027

SCOTTSDALE, AZ

ATTENDEES: *150+*
AUDIENCE: *Clinicians, Executive Directors, State and Regional Primary Care partners, and Board Members from community and migrant health centers from Arizona, California, Hawaii, Nevada, and the Pacific Islands*

ADD-ON SPONSORSHIP OPPORTUNITIES FOR BOUTIQUE CONFERENCES

WIFI Sponsor	**$5,000**	Your company name will be the WIFI access code for the conference and will have prominent visibility in program.
Coffee Break Sponsor	**$2,500**	Display your logo at the coffee stations during the coffee break, along with a QR code linking to your website.
Meal Break Sponsor	**$5,000**	Your logo will be prominently featured near buffet tables, and your company will be showcased during the meal break.
Bar Sponsor	**$7,000**	Your logo will be prominently featured at our reception, and you'll have a reserved high-top table for your use.

✦ ANNUAL CONFERENCE ✦

OCTOBER 21-22, 2027 — **SAN DIEGO, CA**

ATTENDEES: *700+*
AUDIENCE: *Executive Leadership, Clinicians, Policy and Legislative Advocates, State & Regional Primary Care Partners, Health Plans, and other key decision makers in community health.*