



For Immediate Release

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California Primary Care Association Announces New Chief Medical Officer

Sacramento – The California Primary Care Association (CPCA) announced today that Dr. Melissa Marshall would be joining the organization as its Chief Medical Officer (CMO).

“We are thrilled to have Dr. Marshall join CPCA as our Chief Medical Officer, providing leadership and support to our members in delivering high-quality health care to their communities. I have had the pleasure of working with Melissa as a Board member for the past two years and believe her background as both a physician and a health center CEO gives her a unique skill set that will benefit our organization and California’s community health centers as our CMO,” said CPCA President and CEO Francisco J. Silva, Esq. “The CMO will play a pivotal role in driving our efforts toward improving population health outcomes and advocating for policies that advance health equity and public health in California. Having a leader like Dr. Marshall in this role, someone who is dedicated to the health center movement and has shown how we can achieve health equity, is essential. The entire CPCA team and our partners are excited to work with Dr. Marshall in this new role.”

Dr. Melissa Marshall is a visionary healthcare executive and thought leader known for her expertise in primary care redesign, population health strategies, and advocacy for marginalized populations. Dr. Marshall served as the CEO of CommuniCare Health Centers prior to their merger with OLE Health, where she spearheaded groundbreaking initiatives that galvanized change in the public safety net. Under her leadership, the organization achieved recognition as a top performer in clinical quality across multiple counties and as a leader in providing comprehensive whole-person healthcare. Dr. Marshall has also served as the Chief Medical Officer for various healthcare organizations, where she led efforts in value-based care, quality improvement, and clinical program development. Dr. Marshall received her undergraduate degree from Stanford University, her medical degree from Washington University in St. Louis, and completed her Family Medicine residency at University of California at Davis Medical Center. She has completed specialized training in leadership and performance coaching, clinician health and wellbeing, and integrative medicine. She is a recipient of numerous awards and honors, including Sacramento Business Journal’s Most Admired CEO, the William Blackwell Memorial Award from the California Academy of Family Physicians, and the Honored Alumni Award from the University of California at Davis.

“I’m excited to join CPCA because I am invested in the organization’s work to achieve health equity in our communities through innovation and advocacy,” said Dr. Marshall. “I am honored to be taking on this role and to continue the work that I championed as a physician, member of the CPCA Board, and as a health center CEO. I am dedicated to the health center movement and CPCA’s mission, and I am excited to continue that work in this new role.”

Dr. Marshall will join CPCA on June 1, 2024.

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ABOUT CPCA

The California Primary Care Association (CPCA) represents nearly 1,300 non-profit community health centers who provide care to more than 7.8 million patients each year. Community health centers (CHCs) are committed to providing comprehensive, high quality health care to everyone who walks through our doors, in a compassionate and culturally sensitive manner. CHCs include federally qualified health centers (FQHC) and FQHC look-a-likes, community clinics, free clinics, rural health clinics, migrant health centers,

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Indian health service clinics, and family planning clinics. Services include comprehensive primary and preventive care, women's health, dental, mental health, substance use treatment, health education, outreach and enrollment, pharmacy and more.